



**FOR IMMEDIATE RELEASE**

Contact: Jennifer Kealey May, show organizer  
Phone: 314-609-5489  
E-mail: [ohbabyexpo@gmail.com](mailto:ohbabyexpo@gmail.com)

What: Oh Baby Expo  
When: noon to 6 p.m. Nov. 8  
Where: Columns Banquet Center  
711 Veterans Memorial Pkwy in St. Charles  
More info: 314-609-5489, [ohbabyexpo@gmail.com](mailto:ohbabyexpo@gmail.com)

**Excitement Builds for Oh Baby Expo  
New Baby Boutique Show to Feature Latest & Greatest Baby Products &  
Information in One Convenient Place**

St. Louis, MO—April 7, 2009—A newly launched trade show—Oh Baby Expo—promises to deliver an exciting one-stop shop of parenting resources this fall.

This boutique-style event combines shopping, education and networking all in one convenient place. Oh Baby Expo is scheduled for noon to 6 p.m. Nov. 8 at the Columns Banquet Center, 711 Veterans Memorial Pkwy in St. Charles.

Show organizer Jennifer Kealey May came up with the idea for Oh Baby Expo late last year. Pregnant at the time, May, a soon-to-be first-time mother, spent much of the nine months scouring the Internet, thumbing through endless pages of parenting books, consulting other moms for advice and shopping around for the latest and greatest products.

“It was in my quest for all-things baby that I realized there was something lacking in our community, something I believe would have made my mission a lot easier: a one-stop shop of resources for parents,” May said. “Thus, along with my new arrival came the birth of something else—the Oh Baby Expo.”

May partnered with her longtime friend and now-associate Tiffany Kaltenbach, who also happens to be a devoted children’s advocate for a local nonprofit, to bring the unique baby boutique show to life.

As May and Kaltenbach have discovered, there's no end to the amount of information and products for parents and babies today. Their goal is to bring everything together in one convenient place, not only to make life easier for new parents but also to foster stronger and healthier families.

Oh Baby Expo will draw a wide range of attendees from all over the St. Louis-metropolitan area—from soon-to-be moms to grandparents and everyone in between who has a baby in their lives.

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For more information or to schedule an interview with the show organizers, contact Jennifer Kealey May at 314-609-5489 or [ohbabyexpo@gmail.com](mailto:ohbabyexpo@gmail.com).