



FOR IMMEDIATE RELEASE

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What: Oh Baby Expo
When: 11 a.m. to 4 p.m. Nov. 7, 2010
Where: St. Charles Community College's College Center
4601 Mid Rivers Mall Drive, Cottleville
More info: 314-609-5489, ohbabyexpo@gmail.com

Oh Baby Expo is Back Again Top St. Louis-Area Baby Boutique Show Features Latest & Greatest Baby Products & Information in One Convenient Place

St. Louis, MO—April 10, 2010—On the heels of a highly successful inaugural event in 2009, Oh Baby Expo is back again and promises to be even bigger and better in 2010.

This boutique-style event combines shopping, education and networking all in one convenient place. Oh Baby Expo is scheduled for 11 a.m. to 4 p.m. Nov. 7 at the St. Charles Community College's College Center.

Last year's show proved an outstanding success—drawing a sizeable line outside the door an hour before the event opened and proving a strong need for a one-stop shop for all-things baby in the St. Louis-metro area.

Just in time for the end-of-the-year holiday shopping season, this year's vendors will offer all kinds of unique gift items. Throughout the day, there will be all kinds of fun events, including the Cutest Baby Contest, and opportunities to mix and mingle.

Show organizer Jennifer Kealey May came up with the idea for Oh Baby Expo in late 2008. At the time, May, a soon-to-be first-time mother, spent much of the nine months scouring the Internet, thumbing through endless pages of parenting books, consulting other moms for advice and shopping around for the latest and greatest products.

“It was in my quest for all-things baby that I realized there was something lacking in our community, something I believe would have made my mission a lot easier: a one-stop shop of resources for parents,” May said. “Thus, along with my new arrival came the birth of something else—the Oh Baby Expo.”

May partnered with her longtime friend and now-associate Tiffany Kaltenbach, who also

happens to be a devoted children's advocate for a local nonprofit, to bring the unique baby boutique show to life.

As May and Kaltenbach have discovered, there's no end to the amount of information and products for parents and babies today. Their goal is to bring everything together in one convenient place, not only to make life easier for new parents but also to foster stronger and healthier families.

Oh Baby Expo draws a wide range of attendees from all over the St. Louis-metropolitan area—from soon-to-be moms to grandparents and everyone in between who has a baby in their lives.

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For more information or to schedule an interview with the show organizers, contact Jennifer Kealey May at 314-609-5489 or ohbabyexpo@gmail.com.