

Why Participate in Oh Baby Expo?

The 2009 show brought tremendous results to all involved!

By the numbers...

- The show drew about **667 attendees**.
- Nearly **250 entry coupons** were downloaded from the Oh Baby Expo website, www.ohbabyexposhow.com, and turned in at the show.
- The SWAG Bags drew a line outside the door **1.5 hours** prior to the scheduled start of the show.
- Nearly **200 attendees** waited in line prior to the show opening.
- Attendee demographics based on number of surveys returned:

St. Louis County = 31%	St. Charles County = 38%
Jefferson County = 13%	Other = 17%

What the exhibitors had to say...

“Together With You enjoyed our time at the Oh Baby Expo and would recommend it to all businesses wanting to get some good face time with expectant/new mothers and grandparents. Great job!”

—*Together With You*

“Thank for doing such an awesome job. The Expo was awesome! Can’t wait till next year. Keep us posted.”

—*Thirty-One Gifts*

“I thought the marketing was wonderful. Very thought out and well planned and it got the word out without being to over the top. It was done tastefully and directly.”

—*Sugarbeez Tutus*

“I think the Expo was a great first year success. I’m so happy that I decided to participate.”

—*LOL Baby Designs*

“Thank you again for all your hard work and time you put into this event. Because of that, it was very successful. I had great sales! I could not believe the line to get in there. That was amazing! I love the SWAG Bag idea because I think that really got people motivated to come early.”

—*It’s Just Jewelry*